

## Harraways & Highlanders 'Find the Harraways Oats to win \$500' campaign

### PROMOTION – SPECIFIC RULES

1. Promotion Period	This promotion (the " <b>Promotion</b> ") opens at 6.00am on Monday 16 <sup>th</sup> August 2021 and entries must have been received by 5.00pm on Friday 10 <sup>th</sup> September 2021.
2. How to Enter	<p>Entry is via the Highlanders website (<a href="http://www.thehighlanders.co.nz">www.thehighlanders.co.nz</a>) and to be eligible for the Prize, entrants must find the 'Harraways Oats' image which will be hidden on a webpage at <a href="http://www.thehighlanders.co.nz">www.thehighlanders.co.nz</a>. Once the entrant finds the image of the Harraways Oats they must click on the image which will direct them to an entry page where they must fill out their details, agree to the terms and conditions and submit.</p> <p>A maximum of one entry per person per week over the Promotion Period. For example, the entrant may only enter once during each weekly period as set out below:</p> <p>Monday 16<sup>th</sup> August – Sunday 22<sup>nd</sup> August 2021  Monday 23<sup>rd</sup> August – Sunday 29<sup>th</sup> August 2021  Monday 30<sup>th</sup> August – Sunday 5<sup>th</sup> September 2021  Monday 6<sup>th</sup> September – Friday 10<sup>th</sup> September 2021</p> <p>The Harraways Oats location on the Highlanders website will change weekly to correspond with the schedule above.</p>
3. The Prize	<p><u>Prize</u>  There are 3 minor prizes and one major prize as outlined below:</p> <p><u>Week 1:</u> Monday 16<sup>th</sup> August – Sunday 22<sup>nd</sup> August 2021</p> <ul style="list-style-type: none"> <li>- Highlanders 2021 Home Jersey</li> <li>- 1x Harraways Prize pack (\$50 RRP value) which includes Harraways Oats retail packs, Harraways commemorative book, Harraways vintage tea-towel, Harraways pen/fridge magnet and 2x reclaimable discount vouchers</li> </ul> <p><u>Week 2:</u> Monday 23<sup>rd</sup> August – Sunday 29<sup>th</sup> August 2021</p> <ul style="list-style-type: none"> <li>- 13-14 years Youth Highlanders 2021 Jersey</li> <li>- Highlanders 2021 Playing shorts</li> <li>- Adidas 2021 Matchball</li> <li>- 1x Harraways Prize pack (\$50 RRP value) which includes Harraways Oats retail packs, Harraways commemorative book, Harraways vintage tea-towel, Harraways pen/fridge magnet and 2x reclaimable discount vouchers</li> </ul> <p><u>Week 3:</u> Monday 30<sup>th</sup> August – Sunday 5<sup>th</sup> September 2021</p>



	<ul style="list-style-type: none"> <li>- XL Highlanders 2021 Polo</li> <li>- XL Highlanders 2021 Hoodie</li> <li>- Highlanders 2021 Playing Shorts</li> <li>- Adidas 2021 Matchball</li> </ul> <p><u>Week 4: Monday 6<sup>th</sup> September – Friday 10<sup>th</sup> September 2021</u></p> <ul style="list-style-type: none"> <li>- \$500 Cash</li> <li>- Highlanders 2021 away jersey</li> <li>- 1x Harraways Prize pack (\$50 RRP value) which includes Harraways Oats retail packs, Harraways commemorative book, Harraways vintage tea-towel, Harraways pen/fridge magnet and 2x reclaimable discount vouchers</li> </ul> <p><u>Prize Conditions</u> The minor prizes will be sent out via courier after the promotional period has ended.</p> <p>The Harraways elements of the major prize will also be couriered after the promotional period has ended. The cash element of the major prize will be deposited into the winners bank account.</p>
4. Winner selection	<p>Each week one weekly winner will be selected at random out of the eligible entrants taken from the entry page from the Highlanders website. This weekly winner will be selected on the following dates:</p> <p>Friday 20<sup>th</sup> August Friday 27<sup>th</sup> August Friday 3<sup>rd</sup> September</p> <p>All eligible entries received via the Highlanders website will go into the prize draw to be held on Friday 10<sup>th</sup> September between 4pm – 5pm. The winner will be selected by random.”</p> <p>The winner will be notified by phone.</p>
5. Entry Restrictions	Entrants must reside in New Zealand.
6. Promoter	Highlanders Limited of 130 Anzac Avenue, Dunedin 9016.
7. Rules	<p>The Rules that apply to this Promotion are these Specific Rules, together with the General Rules.</p> <p>By entering into this Promotion, you agree to the Rules.</p>



## PROMOTION – GENERAL RULES

### GENERAL

1. The Specific Rules for a Promotion, along with these General Rules, form the terms and conditions for the Promotion (the “**Rules**”).
2. The Promotion is open to New Zealand residents only. In addition to any restrictions noted in the Specific Rules, the following individuals may not enter this Promotion:
  - (a) employees of Highlanders, participating sponsors, promoters and/or associated advertising agencies (and their family members);
  - (b) anyone who has won a prize from the Highlanders either in the 14 days prior to the Promotion start date or (where the prize was valued at over \$1000) during the period 90 days prior to the Promotion start date;
  - (c) anyone under 18 years old, unless otherwise stated in the Specific Rules.
3. Highlanders’ decision is final in relation to the selection of prize winner(s), any dispute regarding the Rules, and/or the conduct or the results of a Promotion.
4. Highlanders reserves the right to cancel, terminate, modify or suspend the Promotion and/or vary the Rules at any time without prior notice.
5. Highlanders may refuse or disqualify any entry (including winning entries) if Highlanders decides in its sole discretion that the entrant has not complied with these Rules, or if he or she has acted in a way which Highlanders reasonably considers to be inappropriate, unlawful, offensive or otherwise not in the spirit of the Promotion. If the winning entry is disqualified, Highlanders reserves the right to award the prize to another entrant without notice to the disqualified entrant(s).
6. Where a winner is selected by a voting mechanism: Highlanders’ decision on voting arrangements and validity of votes will be final. Highlanders reserves the right to discount votes if Highlanders suspects bulk voting is taking, or has taken place, to inappropriately influence or manipulate the voting procedures. Highlanders reserves the right to disqualify anyone who is suspected of engaging in, or benefitting from, irregular or fraudulent voting.
7. The Promotion is governed by New Zealand law.

### PRIZES

8. Highlanders reserves the right to substitute the prize(s) for a prize of equivalent or greater monetary value.
9. If the winner(s) can’t be contacted within a reasonable time period or are not able or available to accept the prize for any reason which is beyond Highlanders’ reasonable control, then Highlanders reserves the right to award the prize to another entrant.
10. Prizes are personal to the winners and can’t be transferred to someone else. If the winner can’t accept the prize for any reason (e.g. the winner can’t travel on the required dates), Highlanders can award the prize to another winner. Prizes are not exchangeable for cash or another item.



11. Where the prize includes air travel and/or accommodation, either international or domestic, the winner (and any travel companion) are responsible for paying all additional costs associated with the prize that are not specifically included, including (where applicable) transport to and from the respective airports, and any other transport (other than the flights awarded as part of the prize), accommodation, meal costs, spending money, insurance, travel documentation and all other incidentals. Winners must be responsible for having a valid passport and organising and meeting any visa requirements.
12. Highlanders will not be liable for any prize(s) that do not reach the winners for reasons beyond Highlanders' reasonable control. Where a prize is being supplied by a third party, Highlanders accept no responsibility in connection with the provision of the prize, including without limitation, the failure of the winner to receive ownership of, or use of, the prize or any performance issues associated with the prize.
13. Prizes may be subject to additional terms and conditions imposed by a third party (for example, vouchers may have additional terms and conditions and/or an expiry date or in the case of travel, additional terms and conditions may be imposed by airlines, service providers and venues).
14. Highlanders will not be responsible for any loss or damage suffered by entrants or anyone else as a result of, arising out of, or in any way connected with the Promotion or its prizes.
15. Where the Promotion is conducted across social media:
  - (a) Entrants' conduct must comply with the rules of that social media platform.
  - (b) The Promotion is in no way sponsored, endorsed or administered by, or associated with Facebook, Twitter, Instagram or Snapchat. These social media platforms are in no way responsible for any aspect of the Promotion.

#### PERSONAL INFORMATION

16. By entering this Promotion, entrants agree to the use of their names, photographs and likeness for promotional/advertising purposes, and agree to make themselves reasonably available for this purpose. Any copyright associated with an entry will be owned by Highlanders.
17. Highlanders and Harraways collects and holds personal information provided by entrants for the purposes of administering this Promotion and for future Highlanders and Harraways promotional purposes. All personal information provided by entrants will be held by both Harraways & the Highlanders and will not be provided to third parties unless otherwise specifically set out. Under the Privacy Act 1993, entrants have the right to access and correct their personal information.

